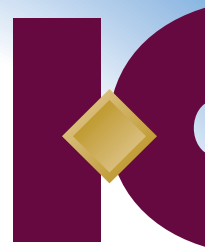




Kyle R. Childers DMD MS
ORTHODONTICS



Ready... Set... Reward!

Reward Items For Being A Great Patient

Being On Time To Your Appointment	2
Having Good Oral Hygiene	2
No Broken Or Loose Appliances	2
Wearing Your Removable Appliances Or Elastics As Instructed.....	1

Seeing Your Dentist Regularly Is Important And Earns Extra Points

Seeing Dentist For A Cleaning	5
Seeing Dentist For An Exam	5
Seeing Dentist For Requested Treatment	5
Patient Presents With Good Oral Hygiene And No Cavities	5

Would You Like To Earn Additional Points?

Referring A Friend Or Family Member	50
Wearing A Childers Orthodontics T-Shirt To Your Appointment	5

Visit our website often. There may be additional opportunities to earn points!

Reward card must be present to receive reward points. Replacement cards are available for a point purchase of 10 points.

Rewards are given at regular scheduled (non emergency) appointments.

Points or gift cards are not redeemable for cash. Points and prizes are subject to change at anytime.

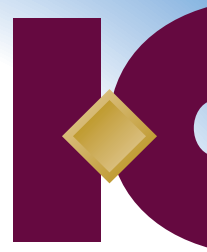
Dental reward points are available when returning a completed dental certificate.

Patients may turn in punch cards for reward points until 12-31-09. 1 punch will equal 1 point.

Remember to visit our website, www.childersbraces.com often for new ways to earn points and special contests in the office and online.



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Patient Reward Program!

We are committed to creating beautiful smiles. As we start this journey together, we'll develop life changing benefits for you. Our mission is to exceed your expectations. We have created Childers Orthodontics Swipe-N-Smile program for you to earn fantastic rewards along the way!

Earn Points & Redeem For Great Gifts!

For as little as 40 points, you can start redeeming for great gifts. You can view your points anytime at www.childersbraces.com then click on *Swipe-N-Smile* and enter your 16 digit rewards card number and 4 digit PIN to check your current point total and view and select your gift options.

To redeem your points, visit us online or talk to any of our team members.

Gift Redemption Menu

You can visit our website for the latest updates on gifts and contests. Here are a few examples of gift options available:

Earn this many points	Redeem for these great prizes!
Offered Exclusively Online At www.childersbraces.com	
40	\$10 iTunes, Claires, Neopets or Starbucks Gift Card
60	\$15 Jamba Juice, Blockbuster or Subway Gift Card
80	\$20 Cold Stone, Pizza Hut or Best Buy Gift Card
100	\$25 Cheesecake Factory, Finish Line or Kohls Gift Card
200	\$50 AMC Theatres, Bebe or Bass Pro Shop Gift Card
300	\$75 Macy's, Ticketmaster or Barnes & Noble Gift Card
400	\$100 WalMart, Pottery Barn or Target Gift Card
500	\$125 Olive Garden, Best Buy, GAP or gas Gift Card
600	\$150 Old Navy, Outback or Sports Authority Gift Card
700	\$175 Nordstrom, Toys R Us, Macy's or Target Gift Card
800	\$200 Bloomingdales, Marriott, WalMart or airline Gift Card